

Catalogue 2026



# Atlantis





## A commitment to environmental responsibility and timeless design in the headwear industry.

The textile industry ranks among the world's most polluting sectors. A disruptive cycle of excessive production and consumption, driven by the mass manufacturing of low-quality goods, exacerbates this critical issue. We stand firmly against this trend, dedicating our efforts to sourcing high-quality materials, ensuring responsible production processes, and committing to ongoing research and development. Our mission is to create products designed for longevity and sustainability.

# Our responsibility



We are serious about our **sustainable mission** and want to prove that we are **transparent and trustworthy** through partners who promote the highest standards in the industry.

We want our hats to be on people's heads **for as long as possible** since **high-quality headwear has a longer life cycle**.

Through collaborations with **international standards and associations**, we want to give consumers the certainty that the products they buy **have been accredited by a third party**. This means that **our products are made responsibly** and that we work with all partners in our supply chain to adhere to **strict environmental and social standards**.



# Headwear designed to look good and do good.



Atlantis Headwear was founded in the 1990s with a clear mission: **to create headwear that people could love, wear proudly, and truly make their own.** From the start, we aimed to be different, crafting something lasting, not just ‘another hat.’ As our caps gained popularity and reached customers worldwide, we recognized an opportunity to do more than produce high-quality headwear: **we wanted to make a meaningful positive impact.**

Sustainability became a central part of our story in 2021, when we set the ambition to shift our entire collection toward preferred materials, moving beyond isolated sustainable capsules. This commitment goes beyond simply switching materials; **it represents a comprehensive transformation.** Every element we use, down to the smallest details such as taping and buckram, has been carefully reconsidered to find sustainable alternatives without compromising the quality our customers expect.

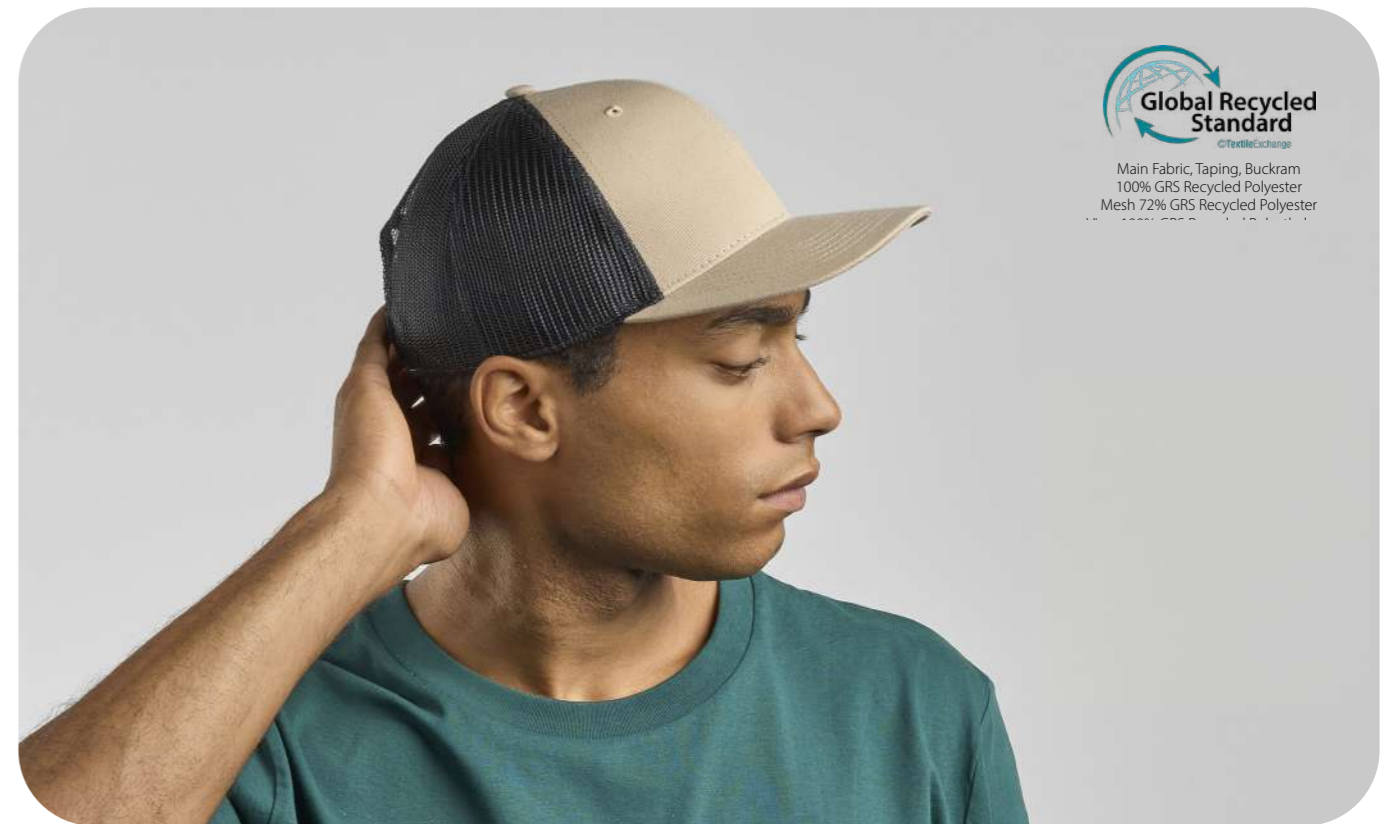
This transformation has not only **reduced our environmental footprint** but also allowed us to listen closely to the market and improve the hats themselves. We refined their shapes, colors, and performance. Achieving this milestone required years of research, hundreds of tests, and unwavering dedication. Today, we are proud to offer headwear that not only looks good but also does good. With every cap we produce, **we are committed to contributing to a better, more sustainable future.**

# Andy

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 82 G · SEAMLESS
SUSTAINABLE FEATURES	IMPACT REDUCTION: -22% CO <sub>2</sub> eq* · 0,679 kg CO <sub>2</sub> eq



# Bryce

• Main Fabric: 100% recycled polyester  
 • Side & Back: 100% recycled polyester  
 • Texture: twill



TECH SPECS	ONE SIZE · 200 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR SELF FABRIC SWEATBAND · IMPACT REDUCTION: -21% CO <sub>2</sub> eq* 0,495 kg CO <sub>2</sub> eq

# Dad Hat-S

- Main Fabric: 80% organic cotton - 20% recycled cotton
- Texture: twill



TECH SPECS	ONE SIZE · 270 GSM · FULL METAL BUCKLE WITH METAL HOLE
FEATURES	MID VISOR · GARMENT WASHING · UNSTRUCTURED FRONT PANEL
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · SELF FABRIC SWEATBAND IMPACT REDUCTION: -22% CO <sub>2</sub> eq* · 0,839 kg CO <sub>2</sub> eq



**Global Recycled Standard**  
© TextileExchange

Taping 100% GRS Recycled Polyester  
Visor 100% GRS Recycled Polyethylene  
Certified by ICEA  
ICEA-TX-3146

# Dad Hat-S Five

- Main Fabric: 80% organic cotton - 20% recycled cotton
- Texture: twill



TECH SPECS	ONE SIZE · 270 GSM · FULL METAL BUCKLE WITH METAL HOLE
FEATURES	MID VISOR · UNSTRUCTURED FRONT PANEL · GARMENT WASHING
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · SELF FABRIC SWEATBAND IMPACT REDUCTION: -21% CO <sub>2</sub> eq* · 0,897 kg CO <sub>2</sub> eq



**Global Recycled Standard**  
© TextileExchange

Taping 100% GRS Recycled Polyester  
Visor 100% GRS Recycled Polyethylene  
Certified by ICEA  
ICEA-TX-3146

# Geo

- Main Fabric: 100% recycled polyester
- Texture: twill



TECH SPECS	ONE SIZE · 200 GSM
SUSTAINABLE FEATURES	SELF FABRIC SWEATBAND · IMPACT REDUCTION: -20% CO <sub>2</sub> eq* 0,607 kg CO <sub>2</sub> eq



# Moover-S

- Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 60 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -30% CO <sub>2</sub> eq* · 0,335 kg CO <sub>2</sub> eq

# Nelson

• Main Fabric: 100% organic cotton



TECH SPECS	ONE SIZE · 78 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -9% CO <sub>2</sub> eq* · 0,932 kg CO <sub>2</sub> eq

POLYLANA®



Organic  
Certified by ICEA  
GOTS-11099

# Pure

• Main Fabric: 100% Polylana® polyester



TECH SPECS	ONE SIZE · 90 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -55% CO <sub>2</sub> eq* · 0,731 kg CO <sub>2</sub> eq

# Rapper Canvas-S

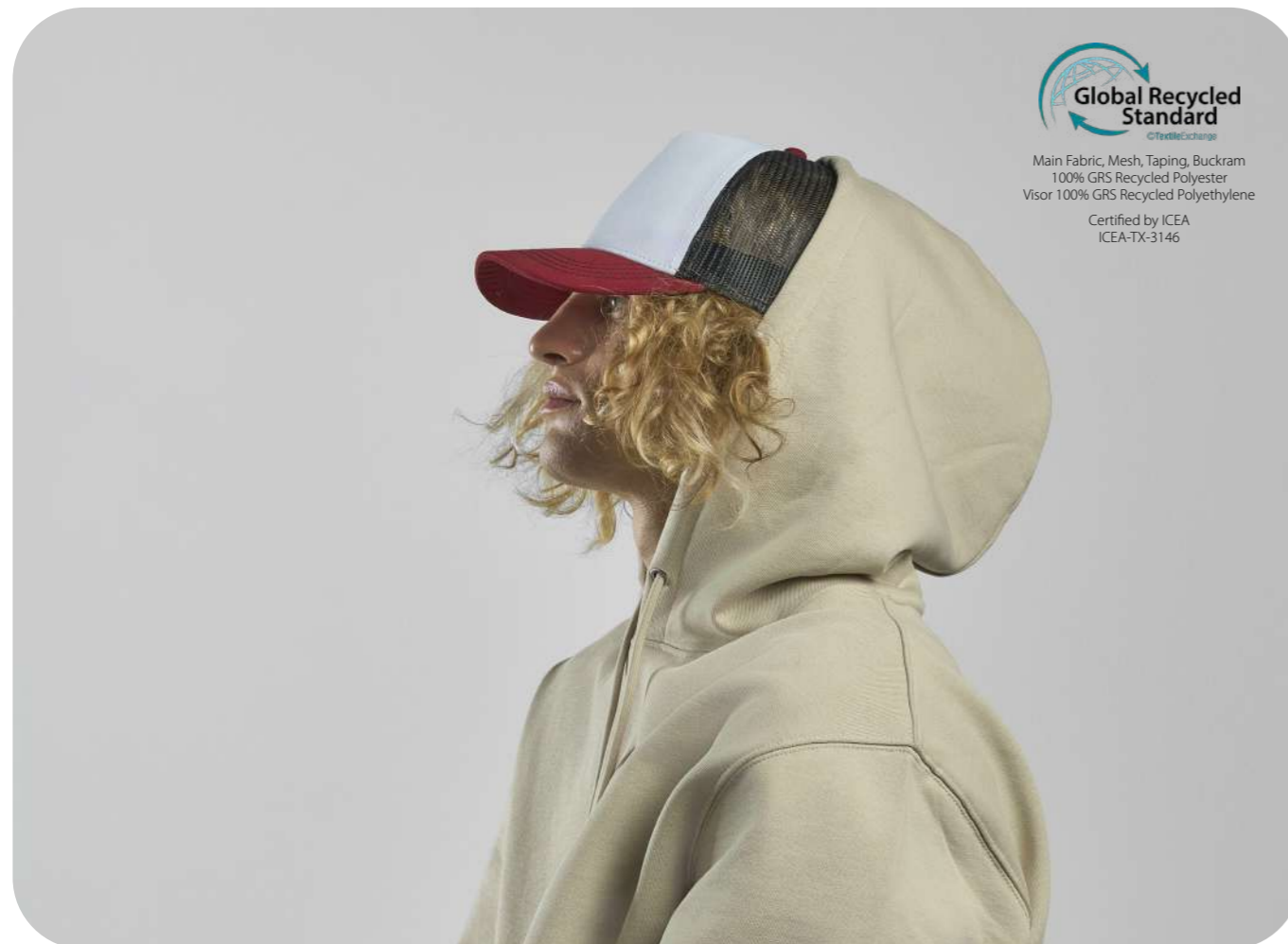
- Main Fabric: 100% recycled polyester
- Side&back: 100% recycled polyester
- Texture: canvas



GREY-NAVY    GREY-BLACK    NAVY-BURGUNDY-KHAKI  
 NAVY-DARK GREY    BLACK-GREY    WHITE-BURGUNDY-BLACK    OLIVE-KHAKI

TECH SPECS	ONE SIZE · 270 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR SELF FABRIC SWEATBAND · IMPACT REDUCTION: -21% CO <sub>2</sub> eq* 0,558 kg CO <sub>2</sub> eq

**Global Recycled Standard**  
 ©TextileExchange  
 Mesh, Sweatband, Taping, Buckram  
 100% GRS Recycled Polyester  
 Visor 100% GRS Recycled Polyethylene  
 Certified by ICEA  
 ICEA-TX-3146



**Global Recycled Standard**  
 ©TextileExchange  
 Main Fabric, Mesh, Taping, Buckram  
 100% GRS Recycled Polyester  
 Visor 100% GRS Recycled Polyethylene  
 Certified by ICEA  
 ICEA-TX-3146

# Rapper Cotton-S

- Main Fabric: 80% organic cotton - 20% recycled cotton
- Side & Back: 100% recycled polyester
- Texture: twill



WHITE-WHITE    GREY-BLACK    DARK GREY-BLACK    BLACK-BLACK  
 NAVY-NAVY    OLIVE-BLACK    RED-RED    ROYAL-ROYAL



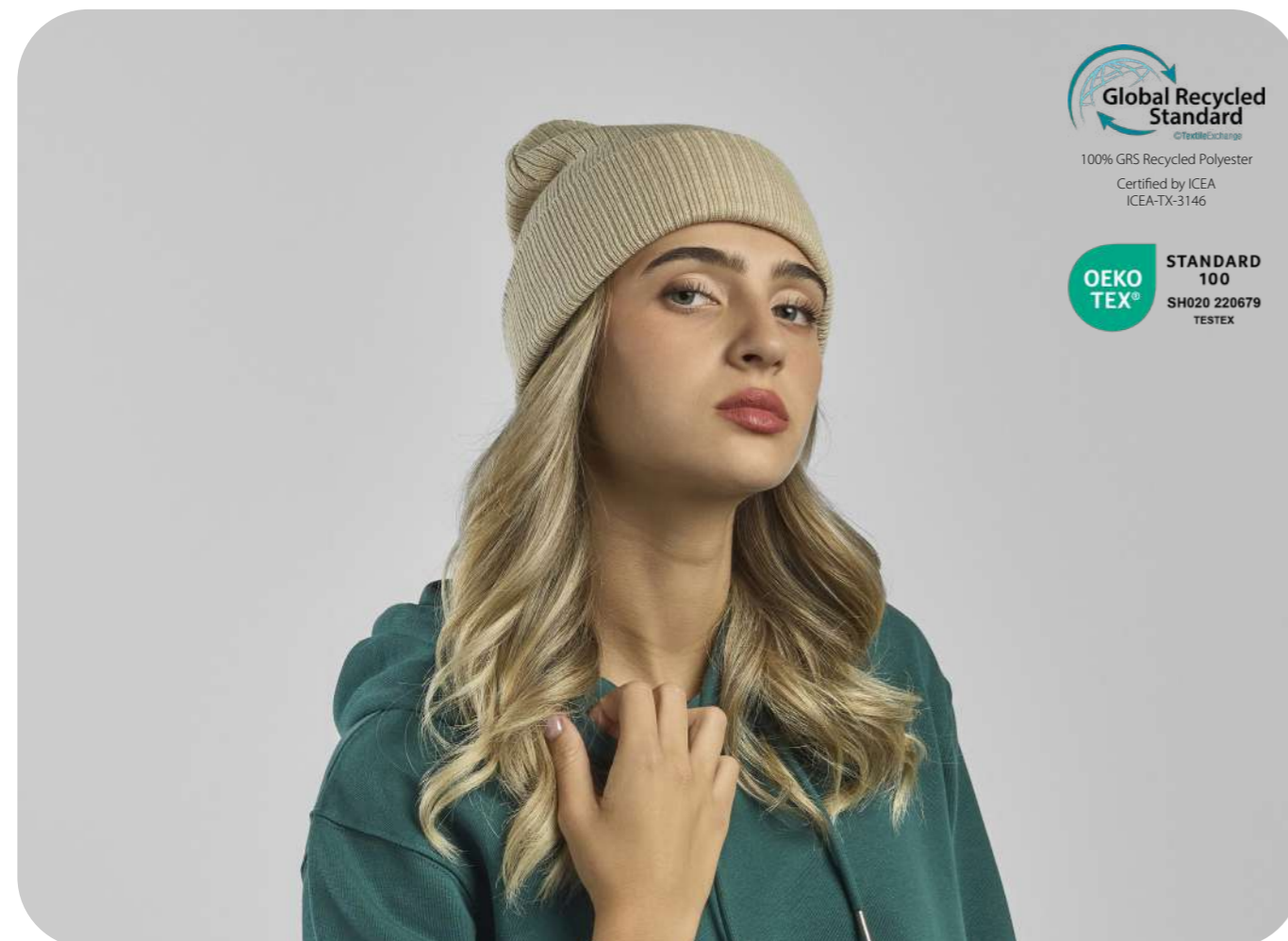
TECH SPECS	ONE SIZE · 270 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	CURVED VISOR
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RECYCLED POLYESTER SWEATBAND · RETRAZE® RECYCLED VISOR · IMPACT REDUCTION: -22% CO <sub>2</sub> eq* 0,615 kg CO <sub>2</sub> eq

# Rio

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 63 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -22% CO <sub>2</sub> eq* · 0,552 kg CO <sub>2</sub> eq



# Shore

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 80 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -22% CO <sub>2</sub> eq* · 0,625 kg CO <sub>2</sub> eq

# Sonic-S

- Main Fabric: 80% organic cotton - 20% recycled cotton
- Side & Back: 100% recycled polyester
- Texture: twill



TECH SPECS	ONE SIZE · 270 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR SELF FABRIC SWEATBAND · IMPACT REDUCTION: -22% CO <sub>2</sub> eq* 0,751 kg CO <sub>2</sub> eq



**Global Recycled Standard**  
©TextileExchange

Mesh, Taping, Buckram  
100% GRS Recycled Polyester  
Visor 100% GRS Recycled Polyethylene

Certified by ICEA  
ICEA-TX-3146



**Global Recycled Standard**  
©TextileExchange

100% GRS Recycled Polyester  
Certified by ICEA  
ICEA-TX-3146

**OEKO TEX®**    **STANDARD 100**  
SH020 220679  
TESTEX

# Wind-S

- Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 70 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -22% CO <sub>2</sub> eq* · 0,588 kg CO <sub>2</sub> eq

# Less talk, more action.

OUR STRENGTH LIES IN TANGIBLE PROJECTS, MEANINGFUL INITIATIVES AND ONGOING VIRTUOUS CYCLES.

We believe that real change starts with small, consistent actions. Every year, we support a range of projects and initiatives that go beyond words: efforts that aim to inspire through example. Whether it's environmental causes, community-focused programs or collaborations that promote responsible practices, each project we embrace reflects who we are. These initiatives are rooted in the values that define us: integrity, responsibility, and the belief in the power of good practices to spark lasting impact. We don't just support these projects but we see ourselves in them.



# Beyond climbing: empowerment and inclusion.



In the San Pedro de Atacama desert, Desertika Escalada is a climbing club that teaches the sport while combining technical training and community building. Every hold and every step becomes an act of trust: towards oneself, towards others, and towards the possibility of inhabiting the world with freedom and dignity. Here, climbing becomes a space for trust, dialogue, and collective growth: a place where the strength of community and the wisdom of nature make every personal journey a little gentler.

To support these adventures, we selected a hat that needed to provide protection from the desert's scorching sun and dry winds, remain light and comfortable for long days of practice. It was essential for this accessory to become a visible symbol of belonging and identity.

The collaboration with Atlantis Headwear and the support of ONA Short Film Festival have empowered Desertika Escalada to strengthen its mission, combining values of sustainability, inclusion, and environmental respect with climbing and educational activities.

ONA

Atlantis

# In the blue waters of the Egadi Islands.

An immersive experience that combines sea exploration, science, storytelling, and sailing through the crystal-clear waters of the Egadi Islands. A paradise for Marco and Andrea Spinelli, who passionately guide participants in discovering the marine world, sharing knowledge, stories, and fascinating facts about biodiversity.

The Underwater Experiences feature a mix of scuba explorations, nature excursions, and activities focused on marine biology, sustainability, and content creation. Marco, an underwater documentarian and science communicator, and Andrea, a marine biologist and researcher, guide participants through the exploration of the Mediterranean Sea.

As the headwear partner, we chose the products from the Atlantis collection for its lightweight and breathable design. Our solutions with recycled materials were ideal for the spirit of the event and perfectly aligned with the commitment and values that guide the work of Andrea and Marco Spinelli.



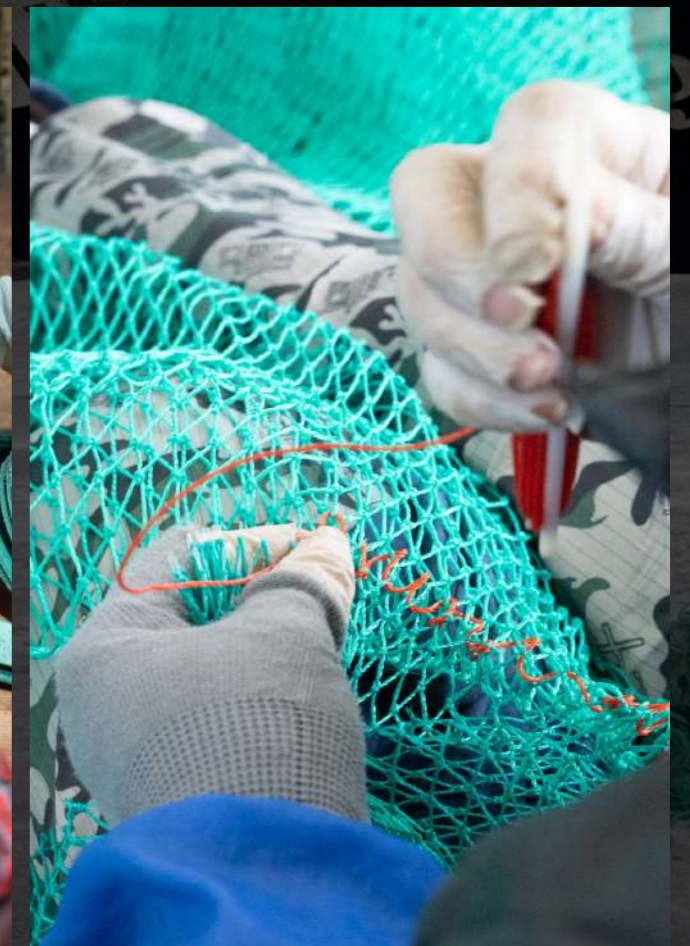
# From Nets to Tomorrow.

The story of Atlantis Headwear begins with a question that has never stopped guiding us: “How can we truly reduce the environmental impact of our products?”

Since 2021, we have chosen to take a closer look by conducting a Life Cycle Assessment (LCA) on the most representative products across different categories. This journey revealed that fabrics and visors are the main sources of emissions during sourcing and processing. From there, our decision was clear: replace virgin plastic in visors with recycled alternatives, without compromising on aesthetics or performance.

The partnership with ReTraze® enables us to actively address the global issue of “Ghost Gear” by turning marine pollution into an opportunity for conscious and sustainable design. This initiative collaborates with small businesses, fishermen, and NGOs to collect end-of-life fishing nets before they become marine waste. The nets are sorted, cut, washed, melted, shredded, extruded, and transformed into 100% recycled polyethylene panels. From these panels, among other things, come the visors of our caps that allow us to cut CO<sub>2</sub>eq emissions by -46%\* compared to virgin plastic, without sacrificing the aesthetic and functional qualities that define each of our products.

\*Reductions are calculated through a sensitivity analysis contrasting the environmental impact of low-impact materials against conventional ones, using the certified CF Atlantis calculation tool v. 0.7. This tool meticulously tracks the Cradle to gate journey from raw material acquisition to final product delivery at the Atlantis warehouse.



# Every action leaves an impact.

## rehub

The pins and coasters gifted to participants were created in collaboration with rehub, a Venetian startup that upcycles Murano glass waste. This type of glass is “formally” considered non-recyclable due to logistical, historical, or supply chain reasons. Thanks to their work, we’ve given new life to materials that would otherwise be discarded, saving raw materials and reducing CO<sub>2</sub> emissions.

THAT’S WHY WE ACT WITH PURPOSE AND WE LEAD BY EXAMPLE.

Even when it comes to organizing company events, we’re committed to finding ways to reduce our carbon footprint while supporting and engaging with the local community. For the 2025 Atlantis Distributors’ Meeting, we partnered with two local organizations that share our values and are physically close to us: both dedicated to minimizing waste and environmental impact.

## Sea the Change

To minimize the CO<sub>2</sub> emissions generated by the event, we carefully selected the materials used for the event and its marketing assets, prioritizing low-impact options. To further offset the remaining emissions, we purchased Blue Carbon Credits through Sea the Change initiative. This Venetian organization backs certified projects to protect and restore marine habitats in the Venetian lagoon, where macroalgae and phytoplankton absorb and store CO<sub>2</sub>, helping to restore this fragile and vital ecosystem.



# Not only fabrics

We go further, converting traditional components into recycled alternatives:

RECYCLED VISOR

RECYCLED BUCKRAM

RECYCLED CLOSURES

RECYCLED SWEATBAND

RECYCLED TAPING

RECYCLED LAMINATION

# ReTraze® Recycled Visors: a waste with impact

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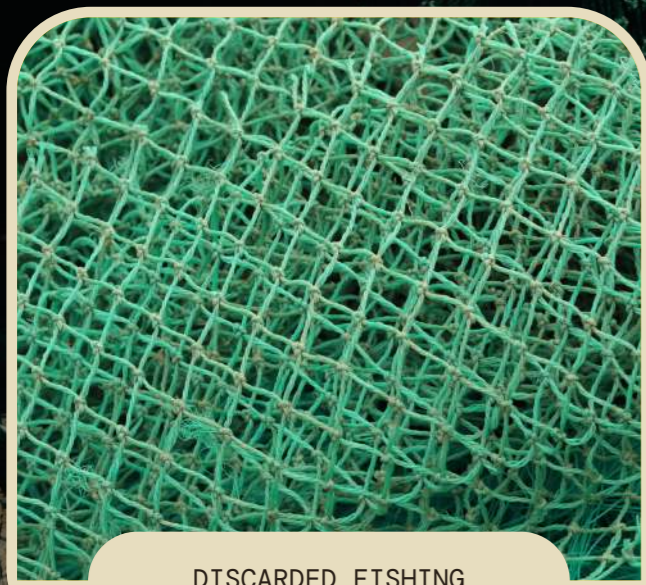
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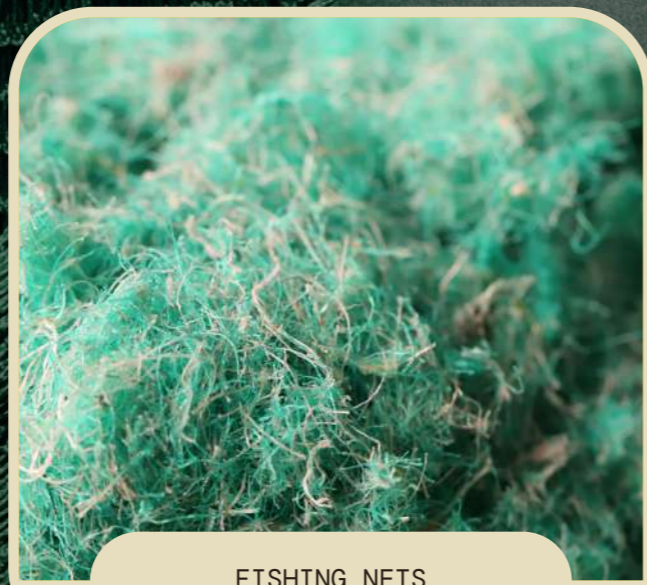
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DISCARDED FISHING  
NETS



FISHING NETS  
SCRAPS



CHIPS  
100% RECYCLED PE



RETRAZE®  
FISHING NETS PANEL



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# Headwear