

Lookbook



Atlantis





# Atlantis, the guarantee of sustainability and style in the headwear industry.

The textile industry is one of the most polluting in the world. A chaotic cycle of production and consumption, based on the overproduction of low-quality goods, contributes to a worsening situation. We oppose this trend with all our energies. We focus our efforts on quality material, a secure production line, and continuous research and development, in order to create products destined to last.

**Atlantis Headwear** began in the 1990s with a simple mission: to create headwear people could love, wear proudly, and make their own. We wanted to be different, to create something lasting—something that wasn't just 'another hat.' Over the years, as our caps gained popularity and started appearing worldwide, we realized that we had a chance to do something bigger with our products. We didn't want to just make high-quality headwear; we wanted to make a positive impact.





# A bright future with everyday actions.

We create products that last in time, reducing the environmental and improving the social impact, inspiring people that participate in our effort.



## Techno Flap-S

100% Recycled Nylon - Lining: 100% Recycled Polyester





## Wind-S with Patch

100% Recycled Polyester



## Wind-S

100% Recycled Polyester

Colors:







## Rainy-S

100% Recycled Polyester - Lining: 100% Recycled Polyester

Colors: 



## Army-S

80% Organic Cotton 20% Recycled Cotton - Lining: 100% Recycled Polyester

Colors: 







# Make the responsible choice possible.

We help brands to tell their story, giving them the tools to do it in a sustainable and responsible way.



**Dad Hat Destroyed-S**

80% Organic 20% Recycled Cotton







## Kai

97% Recycled Polyester 3% Elastane

Colors: 







## Maui

100% Textile-to-Textile Recycled Polyester

Colors:







## Erie

100% Recycled Nylon - Side & Back: 100% Recycled Polyester

Colors:







Headwear that doesn't just look good, but does good.





# Believe in a gentle revolution.

Our dedication to quality has evolved into something more: a commitment to a production that is ever more responsible and respectful of the planet and the people.



**Kid Rapper-S**

100% Recycled Polyester - Side&back: 100% Recycled Polyester





## Kid Fraser

100% Organic Cotton

Colors:







## Digg-S

50% Recycled Cotton 50% Virgin Cotton

Colors:







## Action-S

80% Organic Cotton 20% Recycled Cotton

Colors:

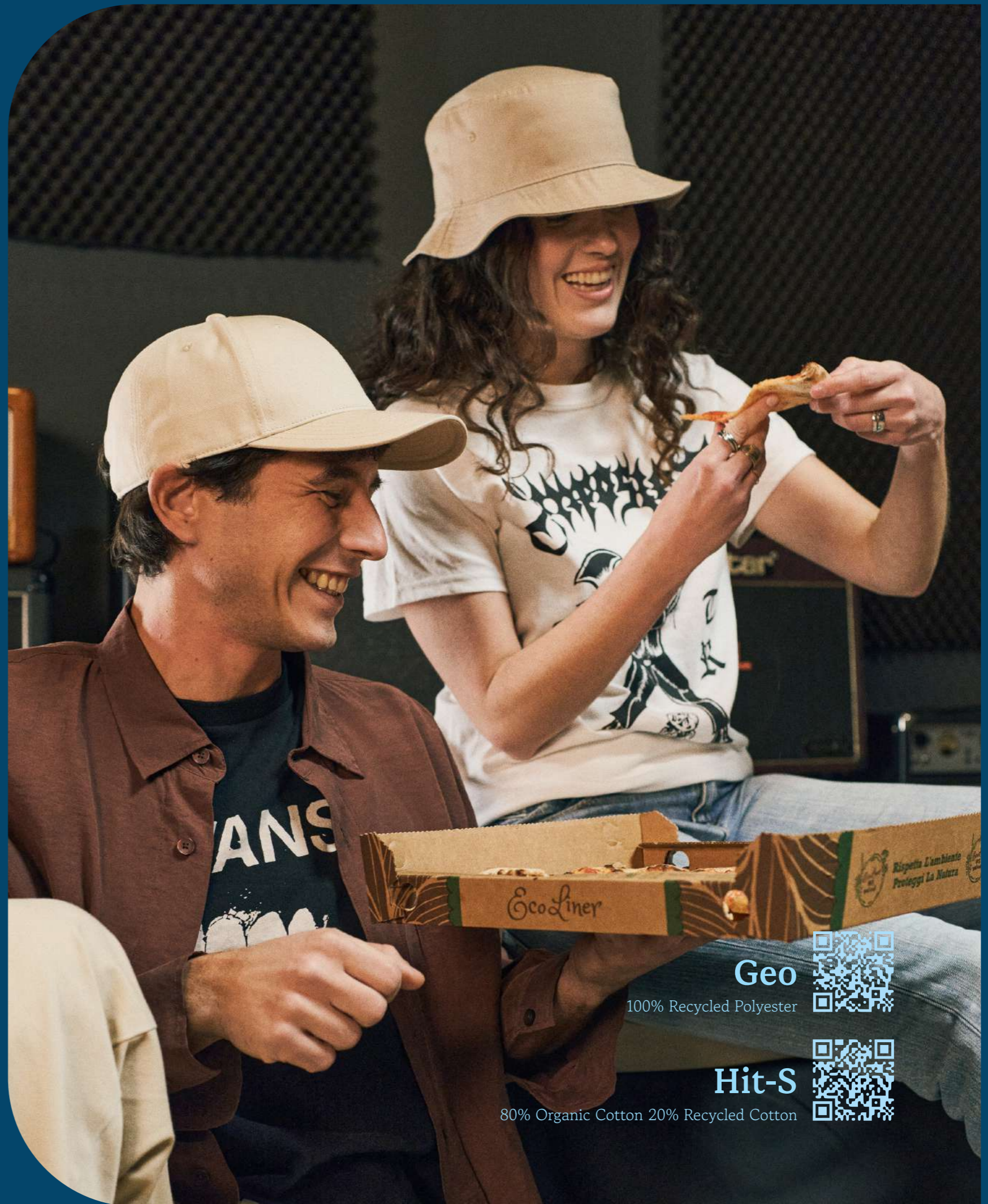






# Wisdom Made in Italy.

Wisdom Made in Italy is doing things well  
and making them beautiful.  
It is knowing your roots but being open to influences.  
It is also adding a touch of originality to improve what  
others have already done well.



**Geo**

100% Recycled Polyester



**Hit-S**

80% Organic Cotton 20% Recycled Cotton







## Fraser

100% Organic Cotton

Colors:



## Rapper Canvas-S

100% Recycled Polyester - Side&back: 100% Recycled Polyester

Colors:







## Cruz

80% Organic Cotton 20% Recycled Cotton

Colors:





# Certifications & Partnerships

We are serious about our sustainable mission and want to prove that we are transparent and trustworthy through partners who promote the highest standards in the industry.



Master Italia S.p.A  
is GRS certified by ICEA  
ICEA-TX-3146

Only the products which are covered by a valid  
Transaction certificate are GRS certified



Certified by ICEA  
GOTS-11099



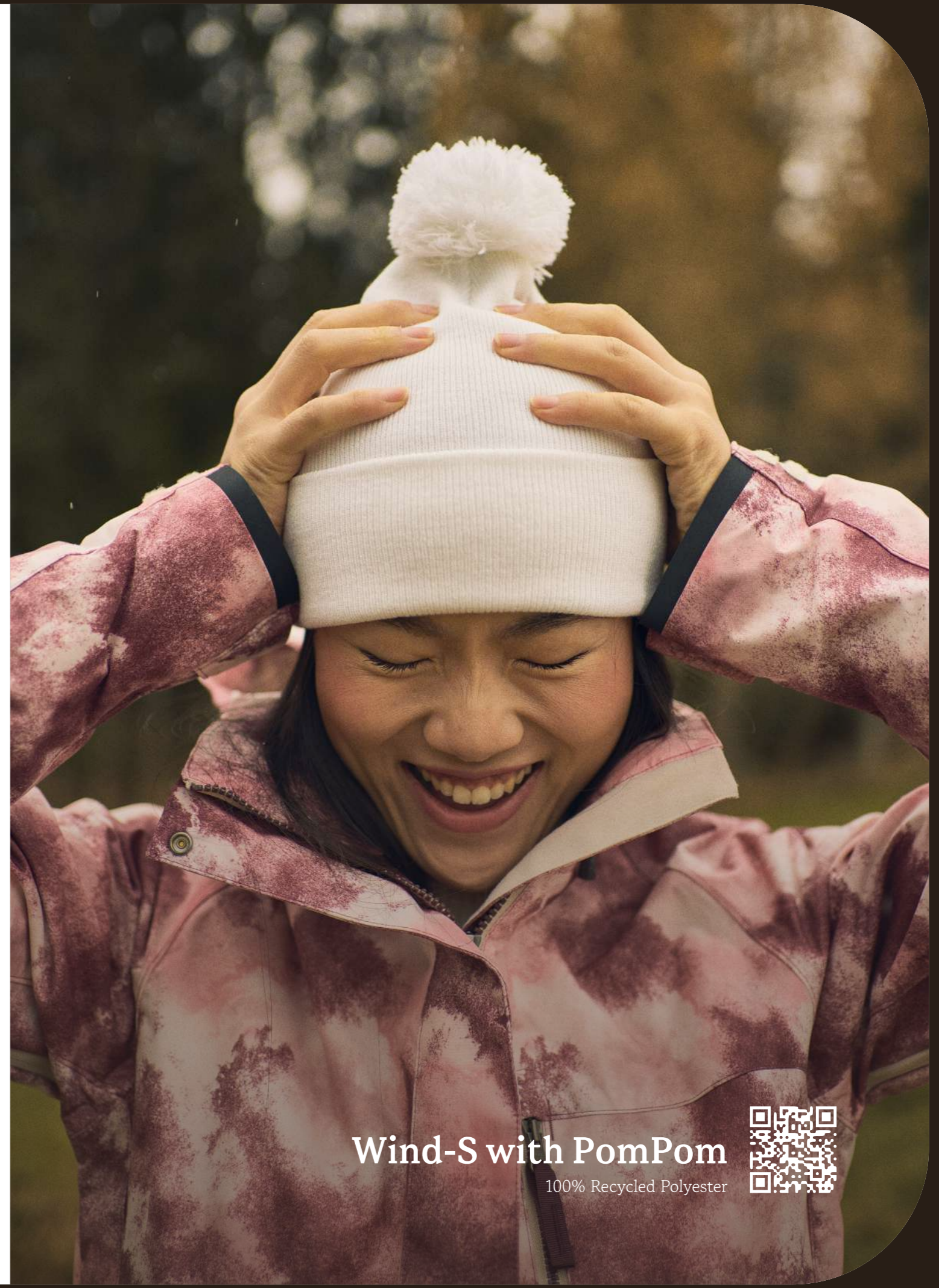
STANDARD  
100



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



Sedex  
B MEMBER - ZC1009145



Wind-S with PomPom

100% Recycled Polyester







# Headwear